## Participate in the Phillips West Community Survey!

A core commitment of the Phillips West Neighborhood Organization is that our actions should be driven by and responsive to the needs, hopes, and priorities of the people that live, work, and go to school in the Phillips West neighborhood. But in order to meet this commitment we need to know: What do our neighbors care about?

On April 26th, the Phillips West Neighborhood Organization launched a neighborhood-wide community survey to start answering that question. In partnership with the Center for Urban and Regional Affairs at the University of Minnesota, this survey was honed and designed by a committee of Phillips West residents. This Strategic Planning Committee will be using the results from the survey to help craft a strategic plan for PWNO, identifying our priorities and key functions in the neighborhood over the next 3–5 years.

As Lynn Farmer, a co-chair of the PWNO Strategic Planning Committee, offers in a call for survey participation, "As Phillips west residents and strategic planning members, we want to ensure PWNO understands the needs, wants and concerns of all community members. Your feedback will help inform how we can effectively structure and plan to serve all Phillips West residents effectively and equitably."

This community survey is not just a means to an end; PWNO understands the process of creating and disseminating the survey as an end in itself by providing a vehicle for neighbors to connect and build relationships with one another. In the words of Verge Granger, longtime Phillips West resident and strategic planning committee member, engaging in this survey process is more about values than it is about data. It's about "listening, engaging, understanding and accepting all members of the Phillips West community for who they are."

We encourage all those who live, work, or go to school in the Phillips West neighborhood to join us in this effort!

## Take the survey

Scan the QR code below or visit <a href="https://www.phillipswest.wordpress.com/survey">www.phillipswest.wordpress.com/survey</a> to take the survey online. The survey is available in English, Spanish, Somali, Oromo, and Amharic. You can request a physical copy of the survey or to take the survey in another language by emailing <a href="mailto:info@phillipswest.org">info@phillipswest.org</a> or texting (612) 642–1487.

## Help get the word out

Tell your family and roommates. Flyer your building. Call your neighbor who you've been meaning to say hello to for a while. Email your block listserv. For access to printed flyers or email templates, please reach out!

## Doorknock with us

PWNO is hosting an outreach event on **Saturday**, **May 15th.** Meet us at the Peavey Park picnic shelter at 11am for coffee, snacks, a chance to meet neighbors, and a little bit of door knocking to spread the word about the survey.

**April 26** survey opens

May 15th outreach event

May 17th survey closes

