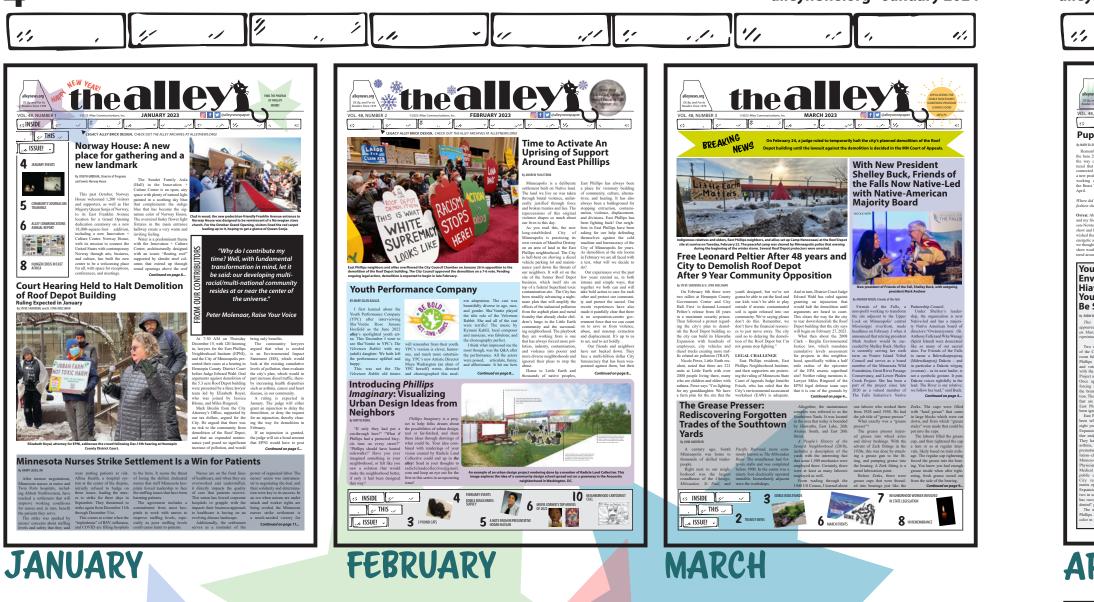
alleynews.org • January 2024



HAPPY NEW YEAR! from the alley

What Does It Mean To Be a Community Newspaper?

By ALLEY COMMUNICATIONS BOARD OF DIRECTORS

The first issue of the alley was produced in January 1976, making this small but mighty community newspaper going on 49 years old! Alley Communications is the community-governed non-profit (501c3) organization which publishes the paper. Neighborhood residents are the publication's reporters and writers telling their stories in their own words. *the alley* is made available free to readers, a reflection of the commitment to providing barrier-free access to information and provide space for covering events and articles specific to the Phillips Community.

ORGANIZATIONAL GOALS IN 2024

· Grow our revenue base with more organizational partners, advertisers, fundraising and project-based initiatives that also help develop other parts of our mission.

• In partnership with Phillips West Neighborhood Organization, bring community journalism training workshops, led by Cirien Saadeh of the Journalism of Color Training Center, (see announcement, pg. 2) to the community, using funds provided by the City of Minneapolis Partnership Engagement Fund.

• Expand the cultural voices within the pages of the paper and in the leadership of the organization.

• Build the Board membership of Alley Communications. Now is an excellent time to join the Board to help us guide these exciting and positive goals into place, and to build the future of this important and longstanding community media organization!







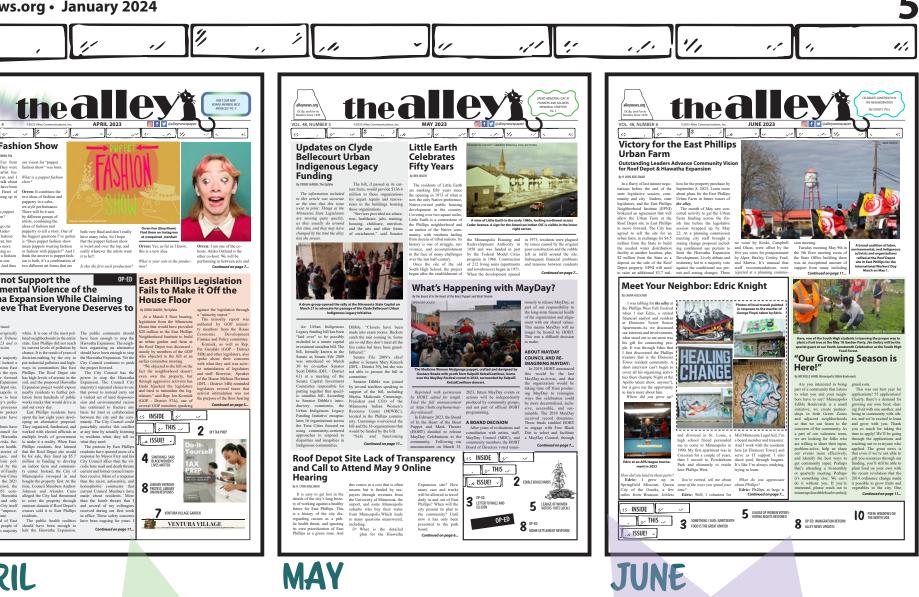
SEPTEMBER



the alley is not static~ INVOLVEDI you can help create the neighborhood paper you want to GET see!







visit us online to find out more: https://alleynews.org/volunteer/

JOIN THE BOARD your perspective matters! **GRANTWRITING** experience?

FUNDRAISING experience? Get involved on the board or for a single project or event.

WRITE FOR THE ALLEY – cover events, critical issues, controversies, local personalities, inspiring neighbors... Found some new hobbies and communities in the pandemic? Any new recipes? Share them with the community! Stretch your creative wings with poetry, humor, cartoons, drawings...we love to include local art on the cover. Attend a neighborhood event? See a cool new mural? Send in a photo, or make a little photo series for the paper!

ADVERTISE -Do you have a small business? Tell your story, and/or consider a small ad in the paper! Or sponsor an ad for your favorite small business.

JUST IMAGINE

NOVEMBER

- YOUR NAME COULD BE IN THE PAPER! YOUR **MOTHER WOULD BE SO PROUD.**

DECEMBER

OCTOBER